

A black and white photograph of a town, likely Barre, Vermont, viewed from an elevated position through two large, dark, classical columns. The town features a prominent church with a tall steeple on the left, and various residential and commercial buildings spread across a valley. The hills in the background are covered in dense trees. The sky is overcast with soft clouds.

FY27

BUDGET PRESENTATION

OF THE BARRE PARTNERSHIP

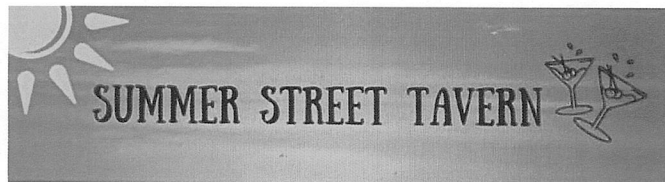
2025

Barre Ribbon Cuttings



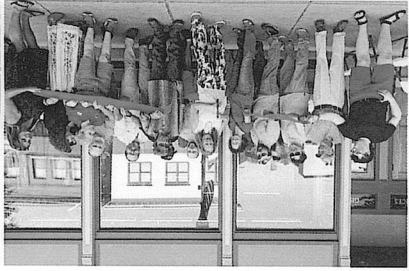
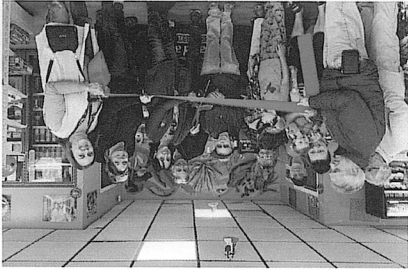
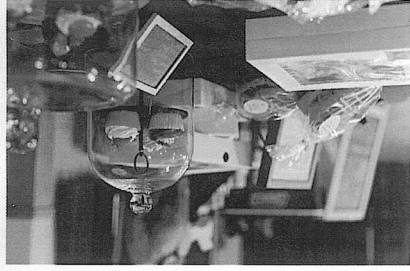
Featuring

- * Designer Fashions
- * Luxe Brands
- * Professional Attire
- * Formal Wear
- * Vintage Styles



Bonne Ribbon Cuttings

2025





Together on One Night!

**BARRE FARMERS MARKET
CONCERTS IN THE PARK
FOOD TRUCK NIGHT**

FARMERS MARKET – 3:30–6:30

FOOD TRUCKS – 4:00–7:00

CONCERTS – 5:30–7:00

BARRE PARTNERSHIP
Village of Barre

**WEDNESDAYS
CURRIER PARK**



**JUNE
JULY
AUGUST
SEPTEMBER**



2024 STATS



- 🍏 SUPPORTED 18 LOCAL VENDORS
- 🍏 WINTER MARKET SUPPORTS THE OLD LABOR HALL
- 🍏 OFFERS EBT, FARM TO FAMILY AND CROP CASH
- 🍏 \$9,579 IN SALES



2025 STATS

- 🍏 SUPPORTED 42 LOCAL VENDORS
- 🍏 COMBINING MARKET WITH FOOD TRUCK & CONCERTS MADE A HUGE IMPACT
- 🍏 OFFERS EBT, FARM TO FAMILY AND CROP CASH
- 🍏 \$33,794 IN SALES



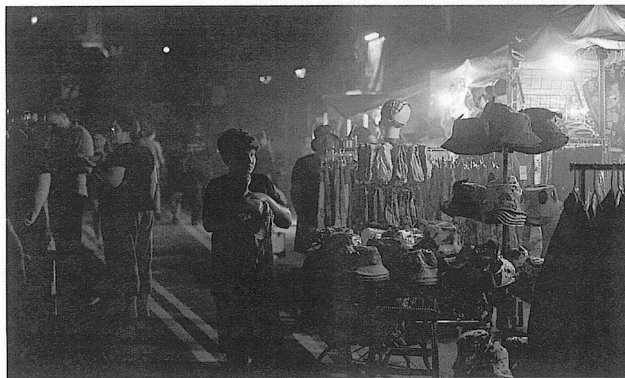
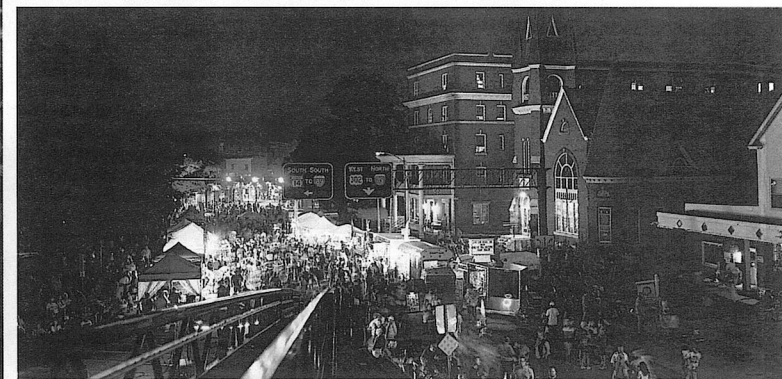
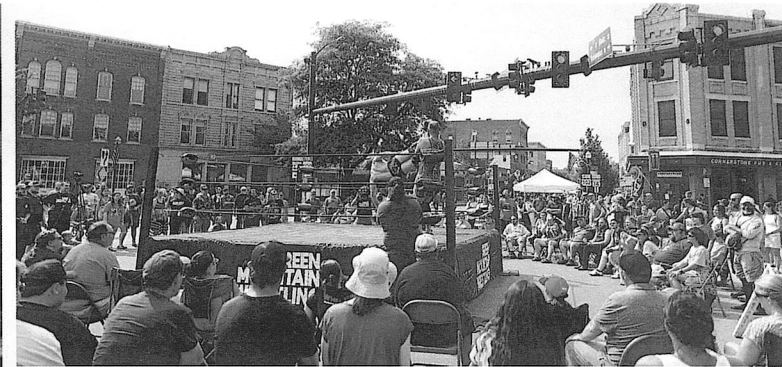


2024 STATS

-  SUPPORTING 13 LOCAL BANDS/ARTISTS
-  PROMOTING 25 LOCAL BUSINESSES
(FOOD TRUCK VENDORS & SPONSORS)
-  200+ LOCALS ATTEND WEEKLY

2025 STATS

-  SUPPORTING 17 LOCAL BANDS/ARTISTS
-  PROMOTING 29 LOCAL BUSINESSES
(FOOD TRUCK VENDORS & SPONSORS)
-  300+ LOCALS ATTEND WEEKLY



HOW WAS YOUR EXPERIENCE TODAY?

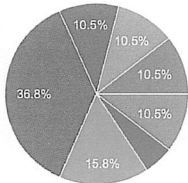
THANK YOU FOR JOINING OUR EVENT! WE WOULD LOVE YOUR FEEDBACK!
PLEASE OPEN YOUR CAMERA & HOVER THE QR CODE!

WE WANT YOUR FEEDBACK

What is your age group?

19 responses

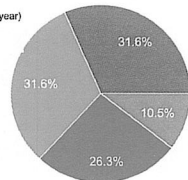
- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+



How often do you attend events in Barre?

19 responses

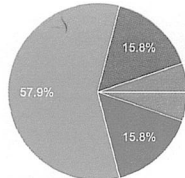
- First time
- Occasionally (1-2x a year)
- Often (3-5x a year)
- Almost every time



Who are you here with today?

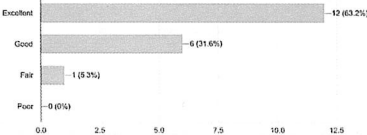
19 responses

- Alone
- With a partner
- With family (with kids)
- With friends
- Co-Workers
- Visiting from out of town
- Planned event



How would you rate your overall experience at this event?

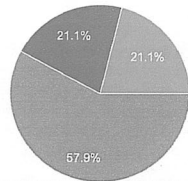
19 responses



Did this event influence your decision to visit downtown Barre today?

19 responses

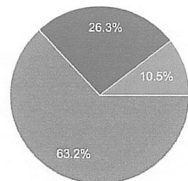
- Yes, I came specifically for this event
- No, I was already planning to be downtown
- A bit of both



Did you visit or plan to visit any downtown Barre businesses day?

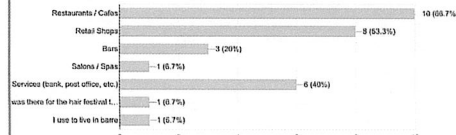
19 responses

- Yes
- No
- Not yet, but I might



If yes, what types of businesses did you visit? (Check all that apply)

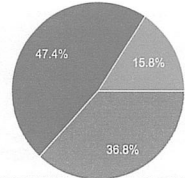
15 responses



Did you make any unplanned purchases while attending this event?

19 responses

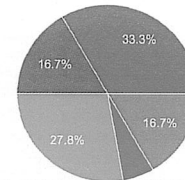
- Yes
- No
- Not yet, but I might



Approximately how much did you spend in downtown today?

18 responses

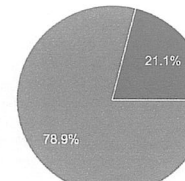
- \$0
- \$1-\$20
- \$21-\$50
- \$51-\$100
- \$100+



Do you feel events like this support local businesses?

19 responses

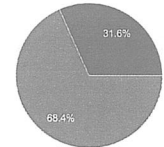
- Yes
- Somewhat
- No
- Not sure



Would you recommend downtown Barre to others based on your experience today?

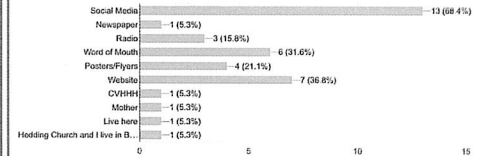
19 responses

- Definitely
- Maybe
- Probably not



How did you hear about this event? (Check all that apply)

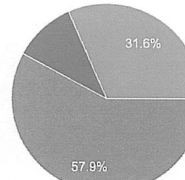
19 responses

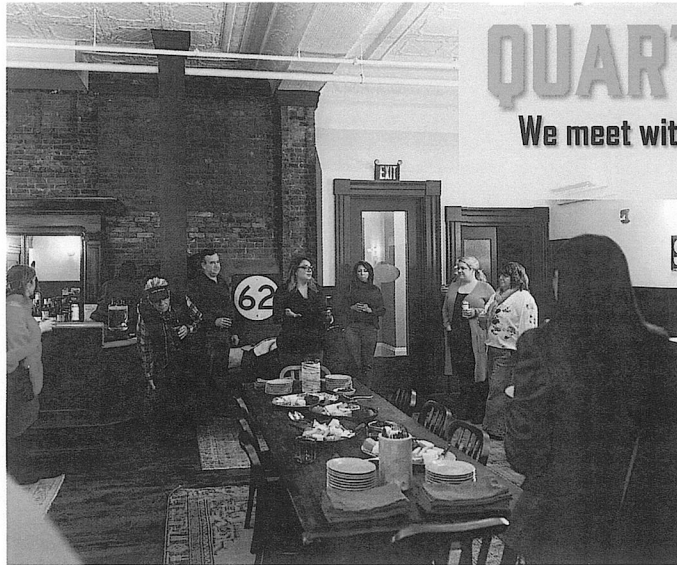


Do you plan to return to downtown Barre within the next month for dining, shopping or services?

19 responses

- Yes
- No
- Maybe





QUARTERLY BUSINESS SOCIALS

We meet with Barre businesses once a quarter to talk about upcoming events, challenges, and successes!

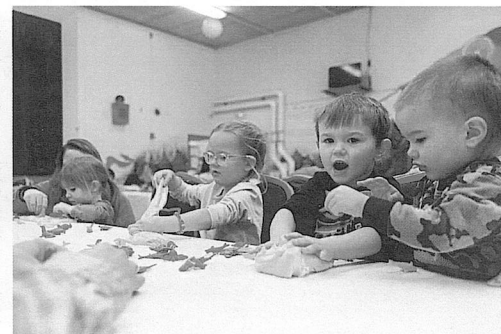




NEW RESIDENT SOCIALS

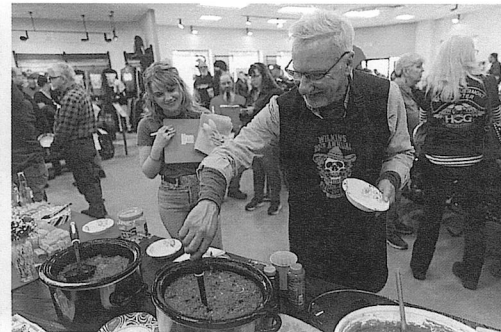
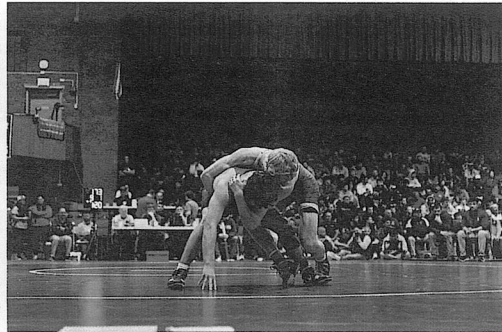
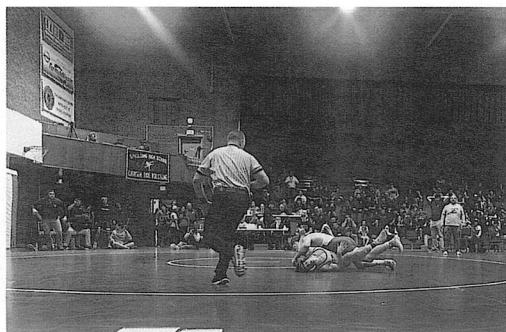
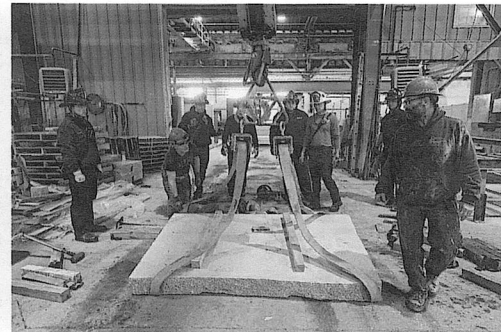
We hosted 2 New Resident Socials this year! It's been great to welcome new residents to Central Vermont and help them learn more about the Barre community.

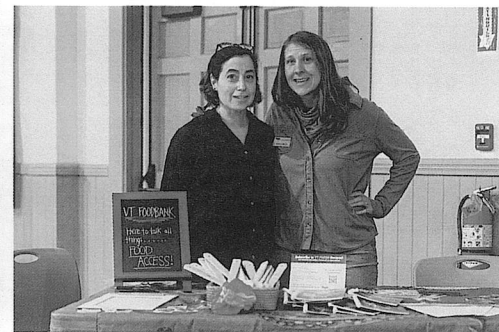
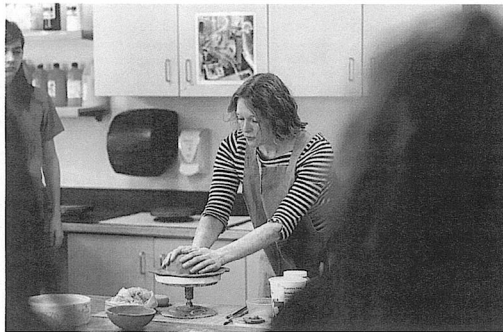




2025 EVENTS WE PROMOTED

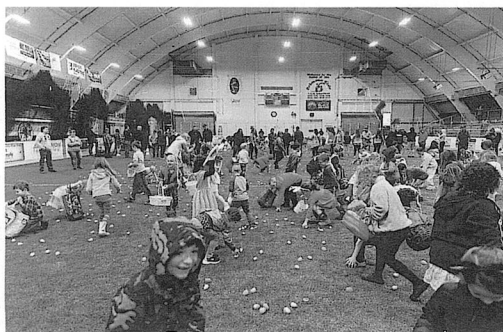
Community Safety Session
Dabble Day
BADC's 143 Main St Initiative
BCFD Physical Rescue Training
Vermont State Wrestling Match
Wilkins Harley Davidson's Chili Cook-Off

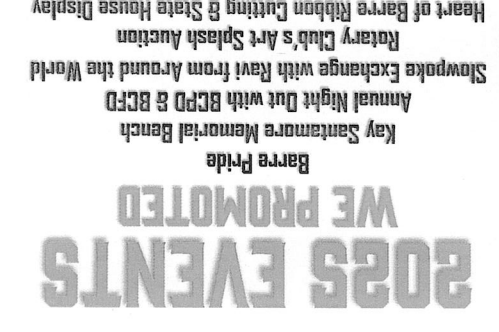
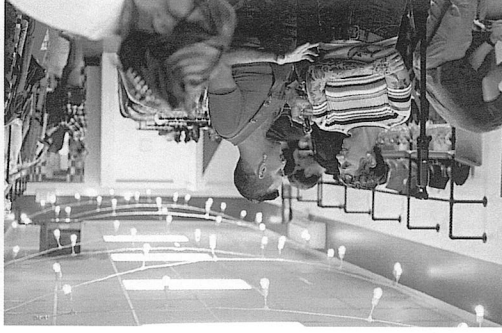
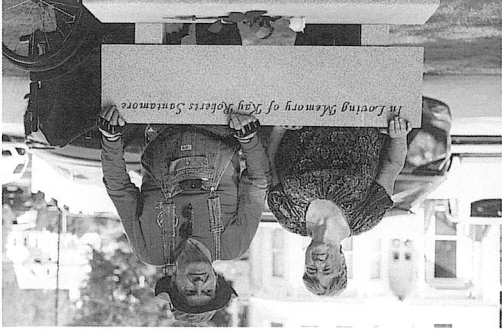
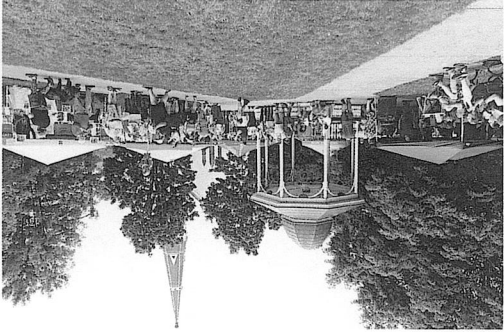
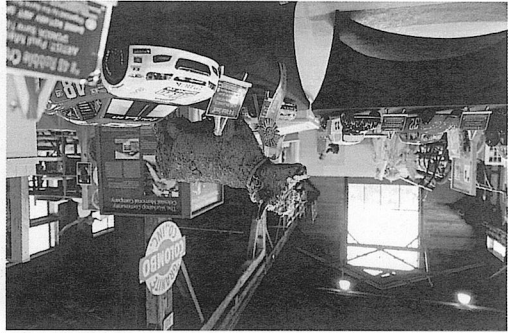
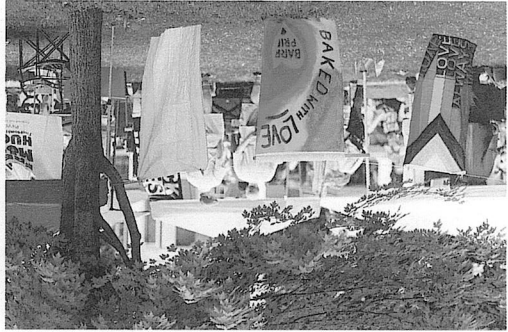




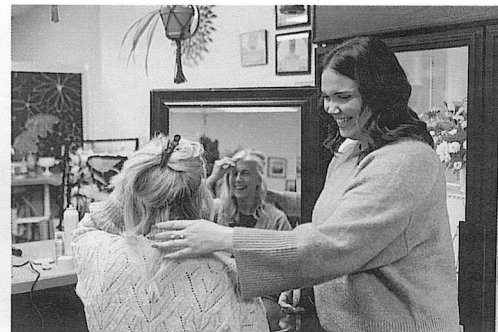
2025 EVENTS WE PROMOTED

Empty Bowls Dinner
Easter Fun at the Barre Aud & Emslie's
80's Party at the Barre Elks
Labor Day Parade & Ceremony



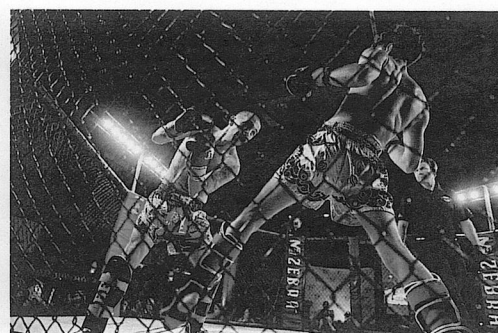
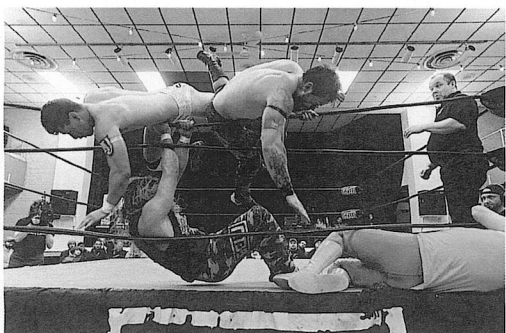
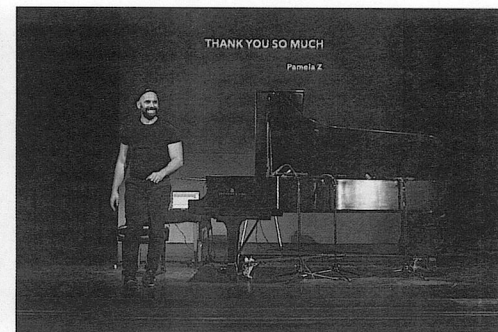
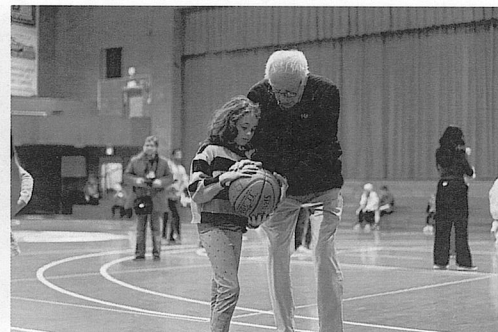


2025 EVENTS
WE PROMOTED
 Barre Pride
 Kay Santamore Memorial Bench
 Annual Night Out with BCPD & BCFD
 Slowpoke Exchange with Ravi from Around the World
 Rotary Club's Art Splash Auction
 Heart of Barre Ribbon Cutting & State House Display



2025 EVENTS WE PROMOTED

VIDA Wellness Appreciation Night
Hair by Francesca's Blooms & Barrels
Basketball with Bernie
Green Mountain Wrestling Matches
Battle in Barre Fights





2025 EVENTS WE PROMOTED

Emslie's the Florist Grinchmas
Barre Social Club's Holiday Market
Queer Craft Fair
Boisvert's Retirement



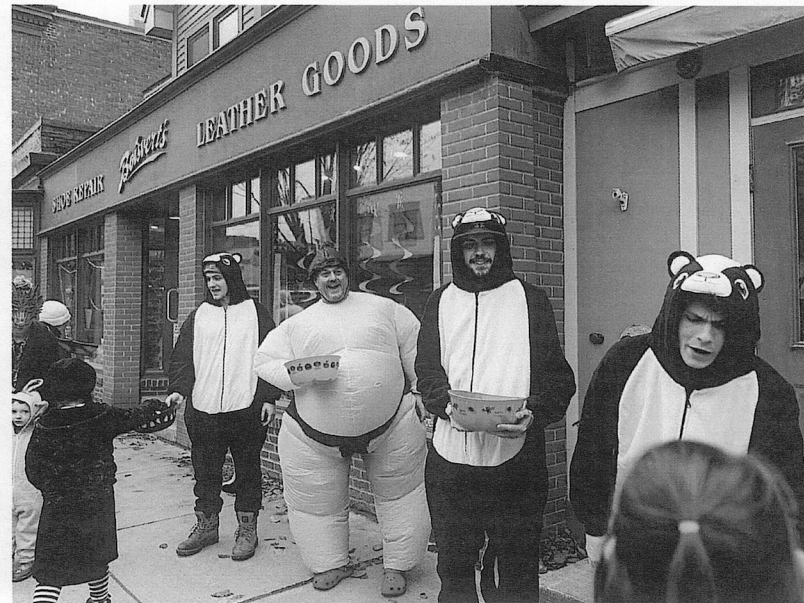
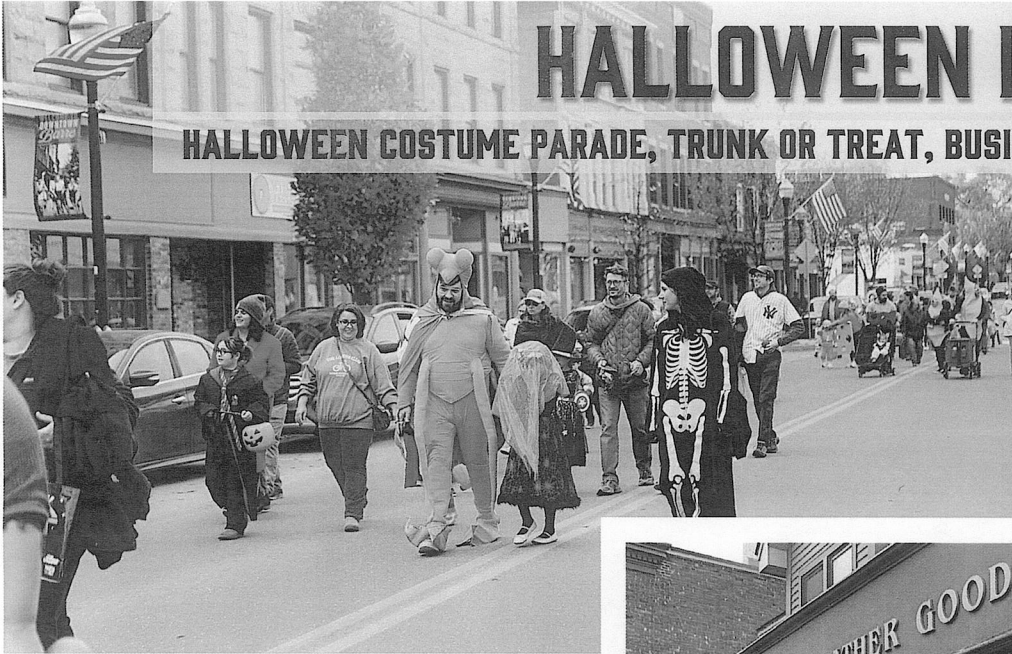
Shannon took thousands
and thousands of pictures
over 2025. She formatted
and uploaded 1,257 photos
in the 2025 photo album
that we have shared all
over social media!

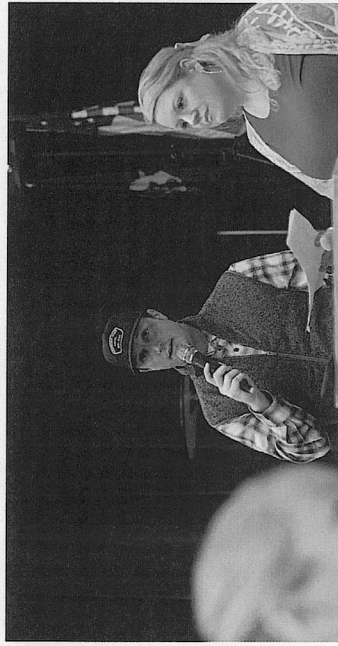


Tracie Lewis was recognized with the 2025 Spirit of ADA Award by the Governor's Committee on the Employment of People with Disabilities. This award celebrates Vermont employers who embody the spirit of the Americans with Disabilities Act through accessibility, inclusion, and opportunity. Under Tracie's leadership, The Barre Partnership has worked closely with HireAbility and VABIR to create meaningful, hands-on employment experiences and foster a community where everyone belongs.

HALLOWEEN IN BARRE 2025

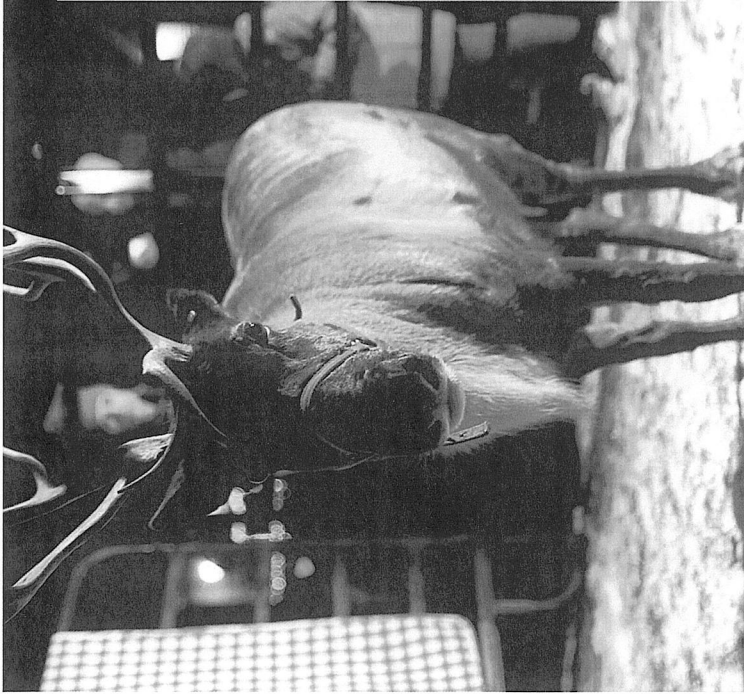
HALLOWEEN COSTUME PARADE, TRUNK OR TREAT, BUSINESS COSTUME CONTEST & DOWNTOWN TRICK OR TREAT!



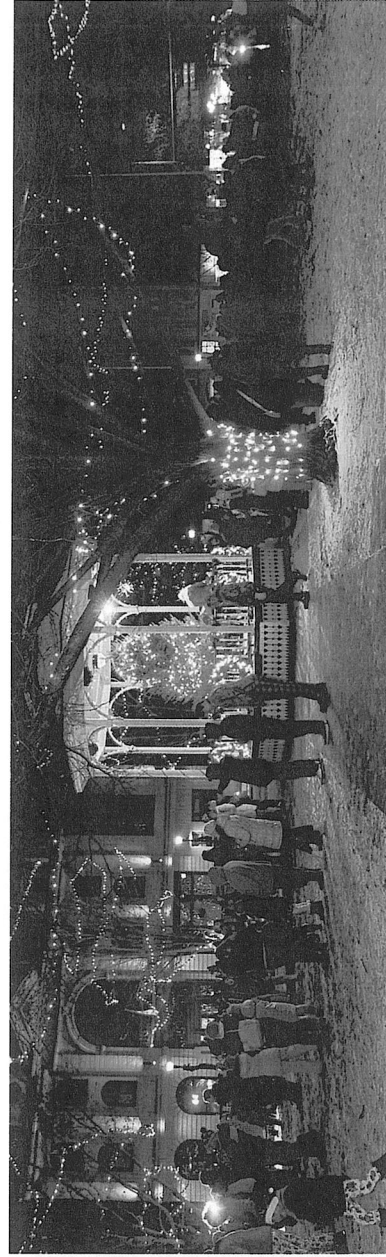
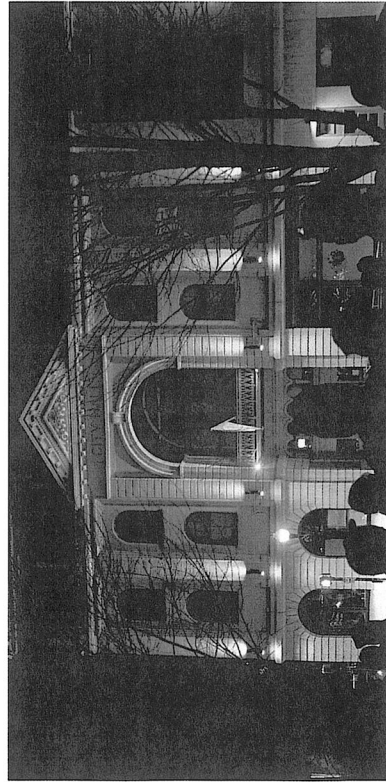
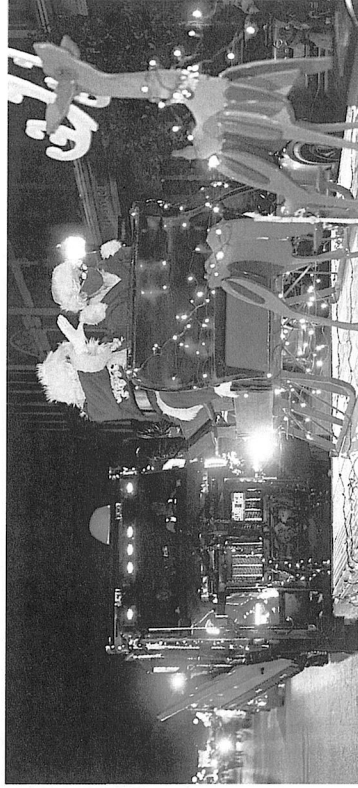


2025 EMPLOYEE APPRECIATION DINNER

We celebrated 290 amazing people that work in Barre!



**SMALL
BUSINESS
SATURDAY &
LIGHT UP
THE CITY**



OVER 6,500 SHOPPERS FROM AROUND THE STATE ATTENDED



110 VERMONT CRAFTING VENDORS SHOWCASED

MERRY
Barre
HOLIDAYS
CRAFT FAIR
at the
BARRE AUDITORIUM

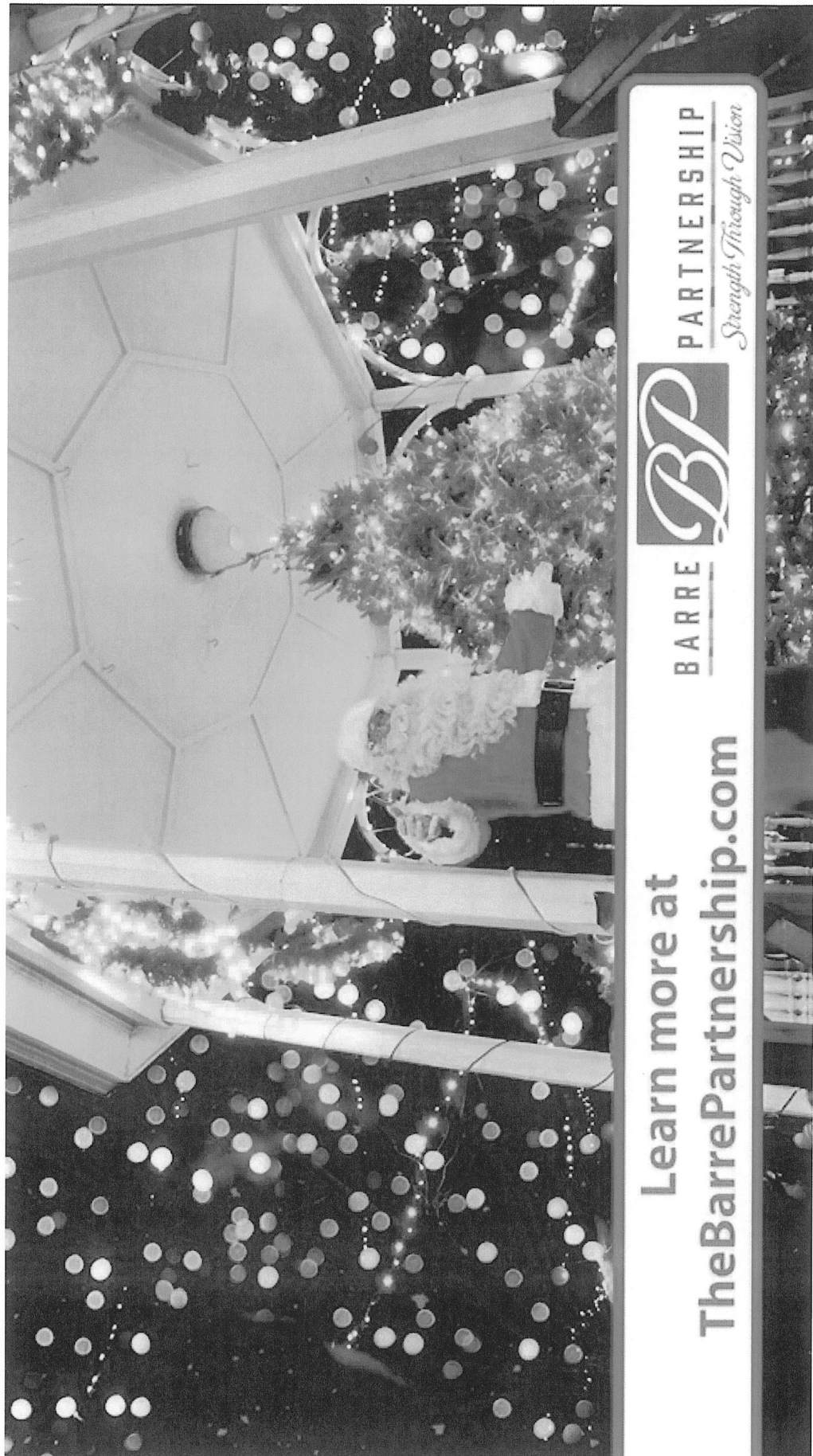


OVER 50 VENDORS ON WAITLIST TO JOIN

'Tis the Season
SHOP LOCAL
BARRE, VERMONT

It's that time of year, the most wonderful time of year, it's Merry Barre Holidays! The merchants in downtown Barre want to invite you to visit and shop the downtown this holiday season! From handcrafted treasures to personalized items, our Barre stores offer the perfect presents with a personal touch. This year, make a big impact; Shop local, spread joy, and support the heart of our Barre community!





Learn more at
TheBarrePartnership.com



BARRE

PARTNERSHIP

Strength Through Vision



Learn more at
TheBarrePartnership.com

BARRE  PARTNERSHIP
Strength Through Vision

INSIGHTS ON SOCIAL MEDIA

JANUARY
2024

JANUARY
2025

JANUARY
2026



7300
FOLLOWERS



DESTINATION BARRE PROJECT

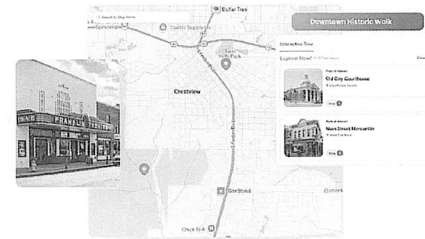
As the next phase of our Destination Barre Project, we plan to partner with See My Legacy to create an interactive online platform and self guided walking tour highlighting Barre's granite statues. This digital experience will feature Shannon's photos of each statue, a brief story or description of the work, and information about the artist behind it. The platform will allow residents and visitors to explore Barre's public art both in person and online, strengthening cultural tourism while celebrating our granite heritage and local artists.

Tours That Bring Your Points of Interest to Life

Create an Interactive Tour Webpage

Share the purpose behind your tour and offer an interactive experience through a simple webpage that works on any device.

Get Started →



STEP 2 Showcase Each Stop

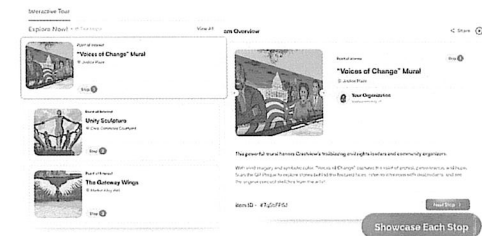
Bring every location to life with images, captions, and links that share the story

Get Started →

STEP 1 Map Out Your Tour Stops

Add each point of interest to an interactive map that community members and visitors can explore.

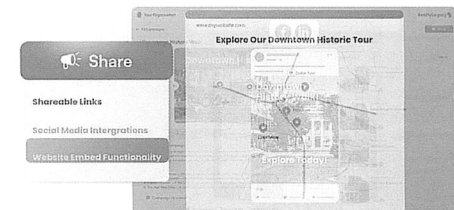
Get Started →



STEP 4 Share with Your Community

Easily promote your tour with built-in tools including shareable links, social media integrations, and website embed functionality

Get Started →

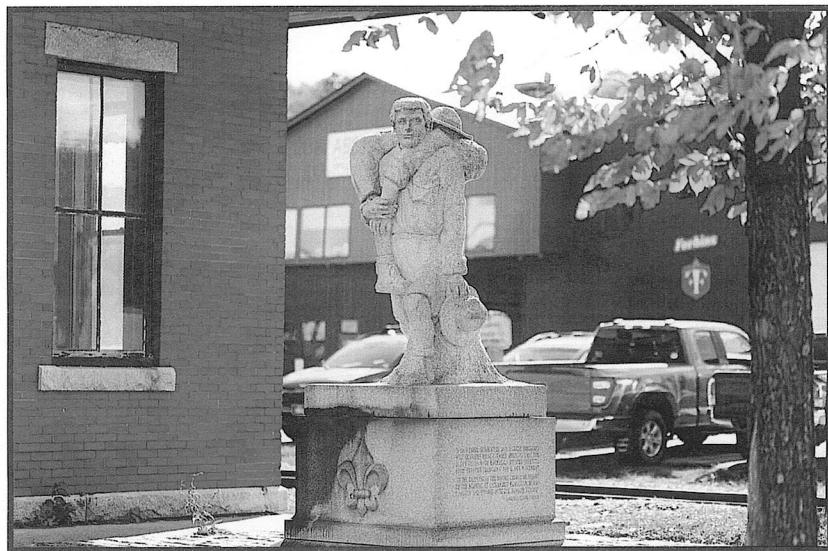


STEP 3 Add Physical Markers

Add QR Plaques at each stop to provide access for in-person visitors to explore the rich details of each location

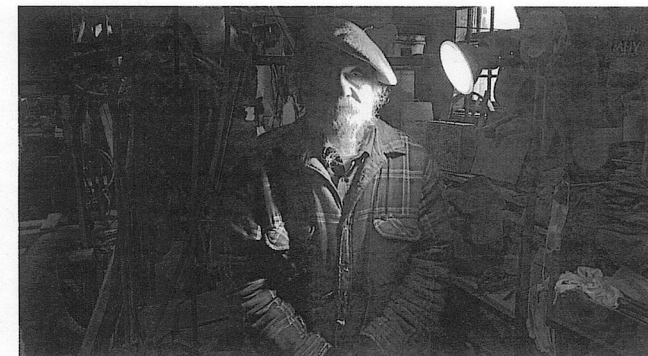
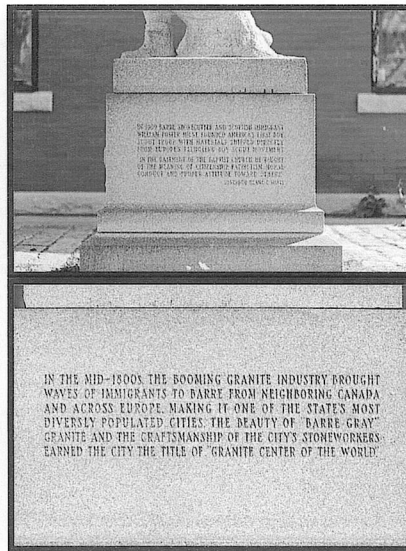
Get Started →

DESTINATION BARRE PROJECT



BARRE SCOUTING MONUMENT

However, Barre's role in history goes beyond stone and sculpture. This monument in Depot Square celebrates the founding of the American Scouting movement, which began right here in 1909. The sculpture was originally imagined and partially modeled by artist and political activist Carlo Abate before his death in 1941 and later completed by master carver Giuliano Cecchinelli II with the help of community supporters in 2018.



GIULIANO CECCHINELLI

Giuliano Cecchinelli is a classically trained sculptor and master stone carver who has been shaping stone for nearly seven decades. Born in Carrara, Italy, into a family of stone workers spanning more than 20 generations, he trained in art school from a young age before immigrating to Vermont in the early 1960s. Now based in Barre, he is widely regarded as the last Italian stone carver working in the city, carrying forward a legacy that helped earn Barre its reputation as the Granite Capital of the World. His highly detailed portraits, religious figures, and monuments can be found throughout Hope Cemetery and beyond, distinguished by their realism, emotion, and unmistakable human touch.

THE BARRE PARTNERSHIP BUDGET

DESCRIPTION	FY26 APPROVED	FY27 PROPOSED	% INCREASE / [DECREASE]
Revenue:			
City of Barre Funding	\$72,100	\$74,263	3%
Town of Barre Funding	\$5,000	\$7,500	50%
Vermont Downtown Vibrancy Fund (State of VT funding through VT Downtown Coalition)	\$25,000	\$25,000	0%
Programs & Events (fundraising, grants & income for events such as Heritage Festival, Concerts, Farmer's Mkt etc.)	\$77,625	\$80,342	3.5%
Total Revenue:	\$179,725	\$187,105	4.1%
Expenses:			
Salary Expense (Executive Director & Social Media & Marketing Manager)	\$82,270	\$88,000	7%
Payroll Expense	\$6,380	\$6,821	7%
Program & Events (expenses paid for events such as Heritage Festival, Concerts, Farmer's Mkt etc.)	\$71,022	\$73,153	3%
Rent	\$2,400	\$2,400	0%
Insurance	\$2,800	\$2,800	
Advertising (internet, radio, tv, magazines, fb boosts)	\$8,000	\$8,000	
Telephone / Internet	\$2,000	\$2,000	0%
Professional Development (conferences, travel, meetings & workshops)	\$1,500	\$1,500	
Office Supplies / Expenses	\$2,020	\$2,020	0%
Total Expenses:	\$178,392	\$186,694	

Questions?



Strength Through Vision

PARTNERSHIP



BARRE

DIRECTOR@THEBARREPARTNERSHIP.COM

THEBARREPARTNERSHIP.COM

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